



Thursday, 10/4

7-8:30 pm

Home of Adam Howes ~ 756 Boylston St.

Present: Adam Howes, Shion Walsh, Beth Herlihy, Avery Jung, Rebecca Gavin, Sherri Bianchi, Kerry Prasad

Annual Fund Update (Rebecca, Sherri)

- \$15,509 raised to date; 22% participation
- halfway to revenue goal
- Farther ahead than we were last year.
- Team will compare to last year's numbers to find out if people gave earlier or if more people are giving
- Thank you notes- Avery will send once all of the CoPs have given their signatures
- We have met the match in terms of overall commitment
- Adam and Kerry will be at ELL Coffee tomorrow to hand out brochures
- We do not need to announce revenue til 10/13
- We can start talking about participation rates
 - o CoPs can mention that in their Update letter; Rebecca will give them the language
- Parent Conference weeks are another time to spread the word bc a lot of parents are in school then
 - o Sherri might be able to bring a phone to swipe credit cards on those Tuesdays



- Once we have finished talking about the match, we can talk about the goal
- If Board members feel comfortable doing so, they can look at the giving list and reach out personally to people they know
- Please fix the link to matching funds on the PTO website

Retail Incentives

Newton Mobile Book Fair

- o Could we have a book fair at school?
- o Tried to do that last year at movie night; can look into it again

Papa Gino's, Bertucci's Anna's Taqueria have a night we have never done

- o At some point are we asking too much
- o People get pizza anyway
- o Might be a nice opportunity

Modells

Countryside Spiritwear,

- Online store opens on Sunday, 10/7
- Maybe we should buy some items to sell at the Halloween party and other events

At Brown, they sell Spiritwear at BtSN

Amazon Smile



Upcoming Events

- Parent Party (Adam gave Rakashi's report)
 - o Beth noticed some classes haven't gotten their Parent Party invitations, students hand them out, Beth asked Dolly to make sure they go out tomorrow
 - o Talk it up with your friends
 - o Volunteers needed
 - for wine pull
 - 50/50
 - Set up
 - o Ticket sales are on-going

Halloween

- 10/27
- Volunteers needed; sign-up sheet in the Update
- Thinking of selling Countryside Bumper stickers/magnets
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METCO Playdate 10/20/2018 10-11:30 Iacono Park, Hyde Park

ELL Coffee tomorrow

Welcome New Families Coffee is 10/18

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Blue Zone Discussion

- Beth stands at 4th and 5th grade door
- Inclement weather seems to bring more problems
- This is a problem at all schools; Beth has talked to other principals about it
- ELL Coffee will be a good place to teach people
 - o We can hand out Blue Zone Stop, Drop and Roll flyers
- STOP < DROP < ROLL
 - o Translations- Ask June if we have translations; if not have ELL Cmte translate
 - o "Is the Blue Zone Right For You?" Checklist
- Mason-Rice Blue Zone video
 - o We can make our own video
- Crossing Guard; possible FORJ issue

Staff Support

- Sherri hear that at another school, for families "adopt" a teacher and get him/her lunch
- "December Desserts" December 5
 - o Families can donate desserts
 - o Need a volunteer to spearhead that

Whole Foods Grant

Freya Hurwitz has a grant last year, still have funds available and it has to go to a school garden



Frey and Dirk Detlefsen have been researching having a self-watering plant in their room; eventually have garden and healthy foods throughout the building

Beth spoke to Georgelina and she loves the idea of having something in the Café

Stuart Avalon Evening

- He is coming 2/6 to talk to faculty about collaborative problem-solving and having kids develop problem solving skills
- There is an evening component; what would be a good date?
- Week after Feb break would be best
- Beth will circle back to try to find a date

Movie Night

- Fri, March 15

Boston Board Meeting Agenda (Nov. 1, 6pm in Hyde Park)

- Adam and Shy will not be there
- We should call it a "PTO Meeting" bc if we call it a "PTO Board Meeting" people think only Board members can go
- Agenda ideas
 - o Beth, Family blocks
 - o How are families feeling about METCO, do they feel like they are a part of Newton



- Kerry, ask Sam to start advertising the meeting to METCO families and get a sense of how many can come.